Sea Enterprise

Right *Force*
Right *Readiness*
Right *Cost*

Sea Power 21

Projecting decisive joint capabilities!

Resourcing tomorrow's fleet!

Mr. Mark Honecker
Sea Enterprise Support Contract
29 April 2004

Sea Enterprise Contract
Overview and Objective

Transformation Assistance

- Acquire expert and objective consulting services to assist with business transformation and executing the goals of Sea Enterprise
- Continue momentum initiated by the activities and the individuals represented at this SE BOD
- Help us to answer the question: ***"WHAT ARE WE MISSING?"***

Sea Enterprise Contract
Accenture National Security Services LLC

- The world's leading independent business performance services provider
  - FY2003 Revenue $11.8B
  - 86,000 employees
  - Global reach
- Areas of expertise
  - Information technology: design, delivery, and support of infrastructure and applications
  - Business and IT strategy (including corporate IT management)
  - Supply chain management (including MRO)
  - Customer relationship management
  - Finance & accounting
  - Human performance (both learning and HR administration)
  - Health and life sciences
  - Outsourcing (business processes and IT)

Sea Enterprise Contract
Contract Line Items

I/Ia – Identify & Scope Initiatives / Conduct Business Case Analyses (BCA)

- Compare and contrast Navy operations to industry standards and leading practices
- Review existing Sea Enterprise initiatives for achieved and anticipated cost impacts
- Identify new potential cost savings and efficiency improvement opportunities
- Prepare BCA's with order-of-magnitude estimates for cost, benefit, and risk

II – Develop Implementation Plans and Acquisition Strategies

- Analyze assessment areas and determine potential impact to structure, processes and technologies
- Assist with management of proposed implementation plans

III – Executive Education & Change Management Support

- Support, facilitate, and accelerate both change management and executive education (Flag/SES)

IV – Echelon II/III Support

- Provide assistance to the specific [illegible]

Sea Enterprise Contract Schedule

Proposed Project Approach

Phase I: Initiative Identification and Scoping of Potential Business Opportunities

1a. Value Targeting and Prioritization of EII's Initiatives (335)

1b. Detailed Analysis of Top 10 "Quick Win" Initiatives (incl. mobilization as appropriate)

2. Conduct Base-lining and Value Targeting Analysis ***(Four areas)***
   - Map Current Initiatives
   - Leading Practices
   - Gap Assessment
   - Hypothesis-based Analysis

3. Identify Improvements and Prioritize

Month End: 1 | 2 | 3 | 4

◆ Prioritization Session (Select Top Two Areas)

Human Resources	**RDML Cox**
Information Technology	**RADM Munns**
Supply Chain Management	**RADM Maas**
Shore/Infrastructure Management	**RADM Phillips**

Approach Value

1. Leverage Navy's Work in Process
2. Reduce Execution Risks
3. Accelerates Quick Wins
4. Early Echelon II's Involvement
5. More Time for Data Gathering
6. More Time for Change Mgt, Team Assimilation and Training

Phase 1a: Business Case Analysis and Implementation Plan

1c. Business Case Review for top "Quick Win" Initiatives

4. Business Case Analysis

5. High-level Implementation and Change Mgt Planning

Month End: 5 | 6 | 7 | 8

accenture

Right Force... *Right Readiness...* *Right Cost...*